

PREPRINTED INSERTS

CARIBBEAN BUSINESS has targeted the affluent decision-makers of Puerto Rico and the Caribbean. We can deliver your special insert, brochure, catalog, flyer, promotional or educational material quickly and efficiently.

Inserts can be targeted by:

- Geographical area
- Individual town
- Zip code

Materials to be Inserted:

Clients provide material.

Minimum size: 8 1/2"H x 4"W

Maximum size: 12"H x 9 3/4"W

Federal Post Regulations:

- Federal post regulations prohibit enclosure of letters, coupons, etc. with prepaid return postage without consent of the Post Office.
- Require that the insert is clearly identified.¹

Additional Charges:

Will be applied to pieces to be segmented by zip code, subject to quotation.

If **CARIBBEAN BUSINESS** folds the material to be inserted, add \$60.00 per thousand.

Delivery of Material:

Material must be delivered to our offices no later than noon Thursday prior to the publication date.

Approval of Material:

All material is subject to approval by **CARIBBEAN BUSINESS**.

CARIBBEAN BUSINESS will not accept any insert featuring another publication's logo, address or signature.

Quantity	1-4 pgs.	4-8 pgs.
2,000	\$1,545	\$2,010
4,000	\$1,670	\$2,165
6,000	\$1,800	\$2,340
8,000	\$1,945	\$2,530
10,000	\$2,100	\$2,730
12,000	\$2,270	\$2,950
14,000	\$2,450	\$3,190
16,000	\$2,645	\$3,440
18,000	\$2,860	\$3,715
20,000	\$3,085	\$4,015
22,000	\$3,335	\$4,335
24,000	\$3,600	\$4,680
26,000	\$3,890	\$5,055
28,000	\$4,200	\$5,460
30,000	\$4,535	\$5,895
32,000	\$4,900	\$6,365
34,000	\$5,290	\$6,875
36,000	\$5,715	\$7,425
38,000	\$6,170	\$8,020
40,000	\$6,665	\$8,660
45,000	\$7,660	\$9,950

¹ Insert clearly identified as "supplement to CARIBBEAN BUSINESS"

ADVERTISING SUPPLEMENTS

All prices quoted below include the cost of editorial writing, design, photography, production of artwork, printing and insertion.

Pages	35# Offset	70# gloss	100# gloss
4	\$23,240	\$25,820	\$29,695
8	\$30,815	\$34,240	\$39,375
12	\$39,960	\$44,400	\$49,050

16 pages and up: quoted upon request.

6 Pages: 80# gloss stock recommended \$29,105.00

