

CLASSIFIED / EXECUTIVE MARKET PLACE

Rate: \$72.00 per column inch

Format: Full Page: 91 inches

Frequency discounts: 6x: 5% 13x: 10% 26x: 15% 51x: 20%

- Classified ad reservations must be in by noon Friday prior to publication.
- Payment must accompany copy except when ads are to be billed to credit cards: American Express, MasterCard, VISA (supply number, name, expiration date) OR when ads are placed by accredited advertising agencies.
- All advertisers using P.O. Boxes in their address must supply a permanent address and telephone number for our records before an ad can be run.
- Copy on contracted classified ads may be changed if done in writing and received a week prior to publication date.
- Cancellation of classified ads will not be accepted after noon on Friday prior to publication. If classified advertising volume used is less than the amount contracted, we will adjust the rate corresponding to the volume used an re-bill retroactively.
- Classified ads will be accepted by telephone at our discretion.
- **CARIBBEAN BUSINESS** will only be responsible for the first publication's incorrect insertion or the portion of an ad deemed valueless. Credit will not be extended for errors that do not significantly alter the effectiveness of an ad.

Classified Dimensions:

Columns	Width	Picas
1 Col.	1 5/16"	8
2 Col.	2 3/4"	16.6
3 Col.	4 1/4"	25.6
4 Col.	5 3/4"	34.6
5 Col.	7 1/4"	43
6 Col.	8 5/8"	52
7 Col.	10 1/8"	61

